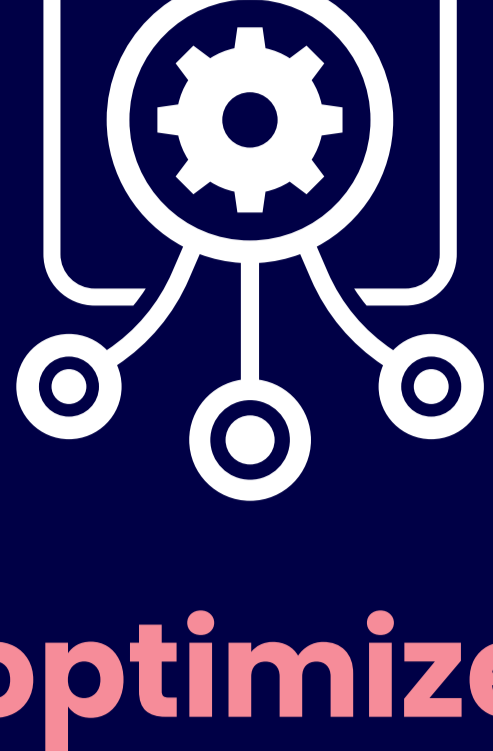


# Alternate broadcasting with live cloud production tools

Repurpose your live feeds and make your live content work harder



### Re-optimize for new channels

Broaden your presence with live streams on multiple channels.



### Increase relevance for new demographics

Reach younger audiences with optimized formats and talent.



### Localize for new markets

Engage audiences in new territories with multi-language outputs and graphic overlays.

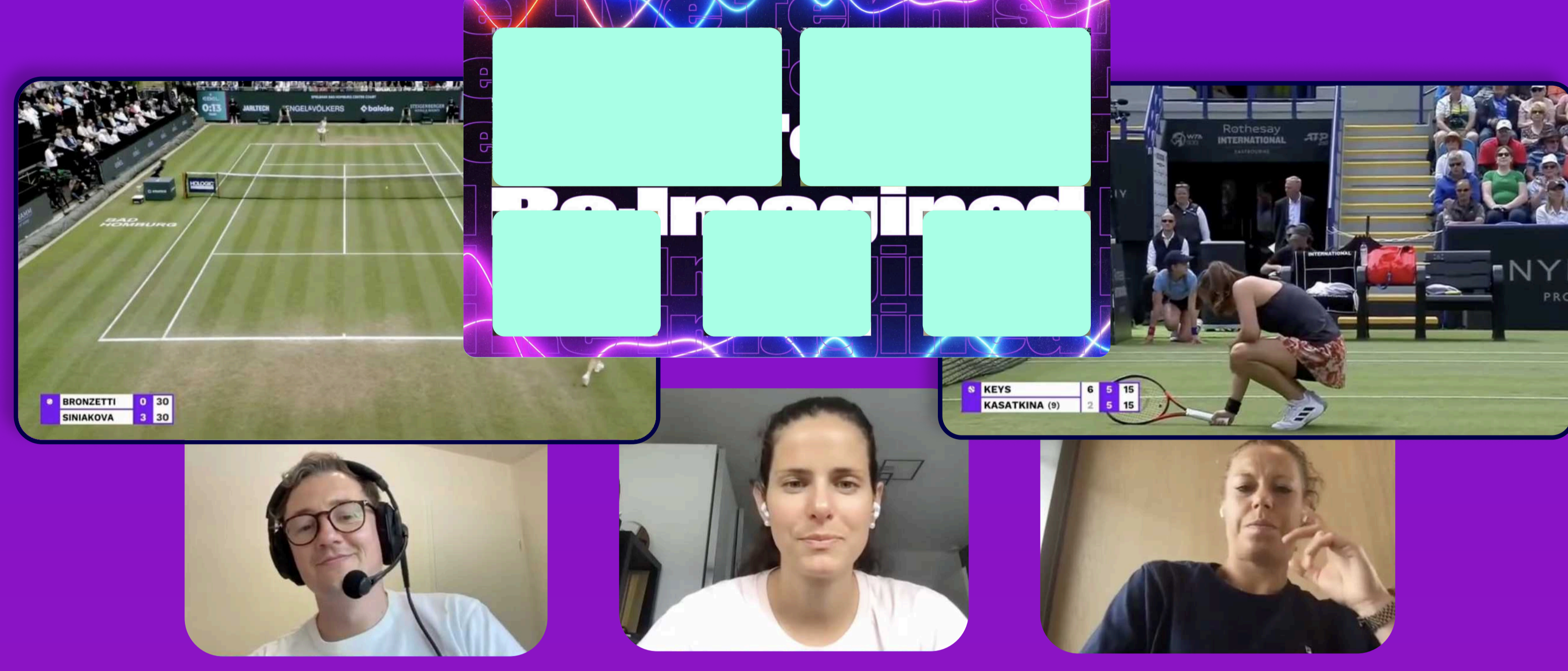


### Monetization

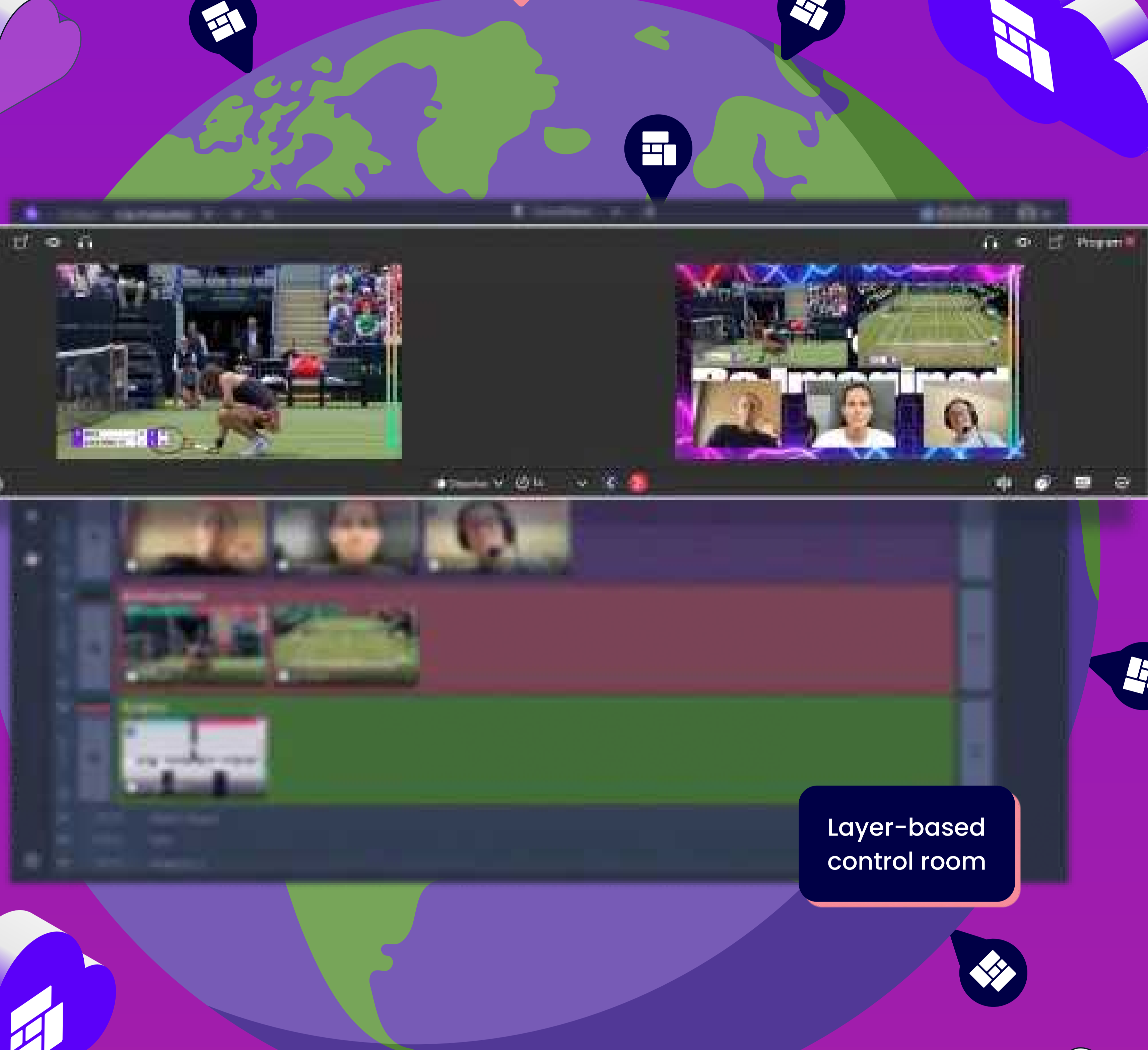
Create new sponsor and advertising inventory across linear, OTT, digital and social platforms.

## Create alt-casts with Grabyo

Ingest clean broadcast feed(s) into Grabyo platform



SRT, Zixi, RIST, HLS, RTMP + more



### New live feeds

Bring in multiple live feeds, new studio talent or new angles and perspectives.

### Remote commentary

Host remote talent from anywhere in the world to provide new audio.

### Multi-language audio

Broadcast feeds with multiple audio tracks and mixes.



### Graphics

Overlay new graphics optimized for your output.



### Interactivity

Bring in audience participation features to drive engagement.



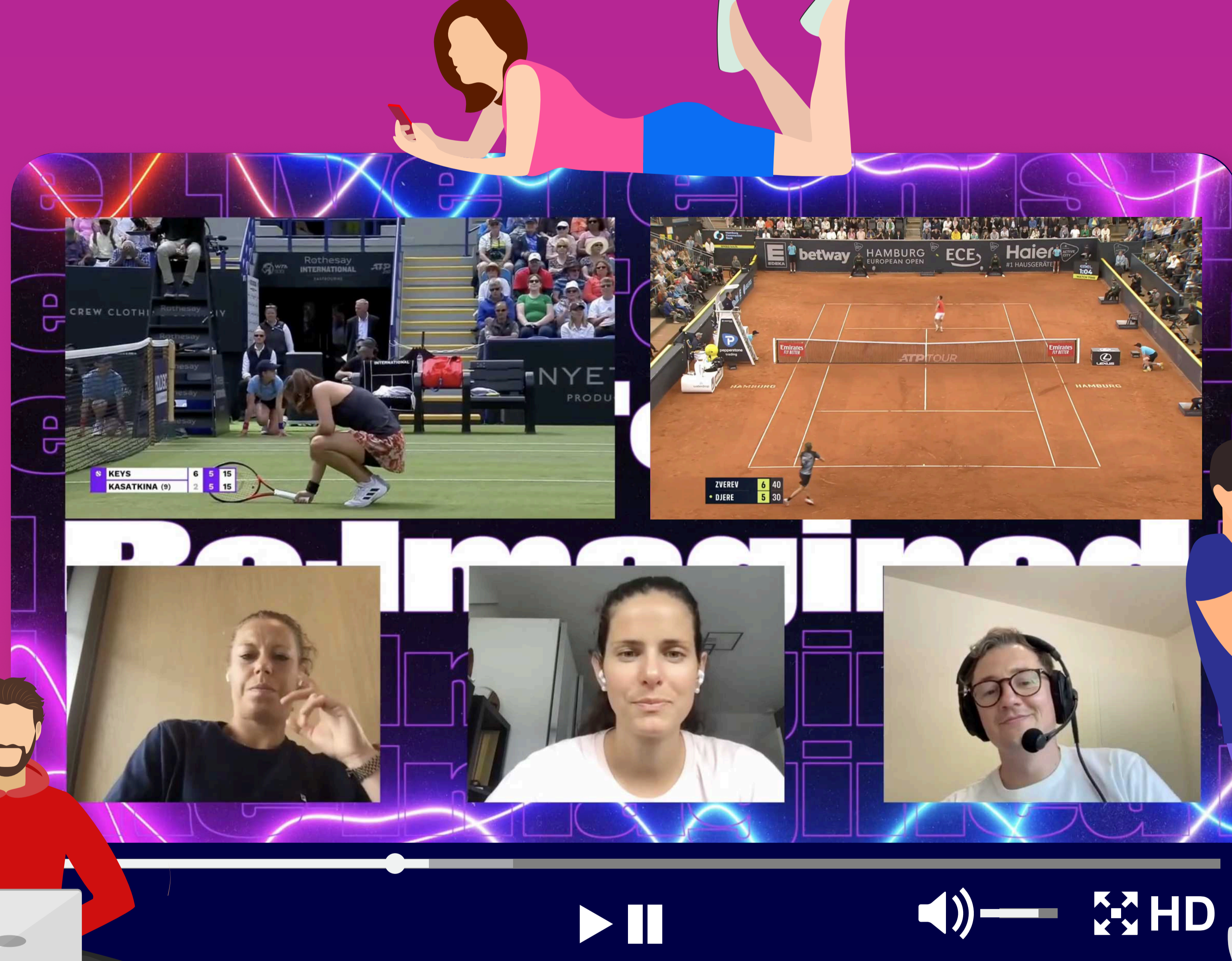
### Optimized output

Stream in 16:9 or 9:16 to reach every platform.

SRT, Zixi, RIST, HLS, RTMP + more

## Deliver alt-casts

To broadcast, FAST, OTT, digital and social



### Multi-event broadcast

Deliver multiple events in one red-zone style live broadcast. Bring audiences into the heart of all the action.



### Watch parties

Create conversation around your events. Spark engagement and interactivity with on-screen talent.



### Local coverage

Global to local - tailor your live coverage with regional audio, commentary and graphics.



### AI-live captioning

Overlay automated captions using speech to text AI for increased accessibility.



### Vertical live production

Optimize productions for vertical viewing on smartphones.

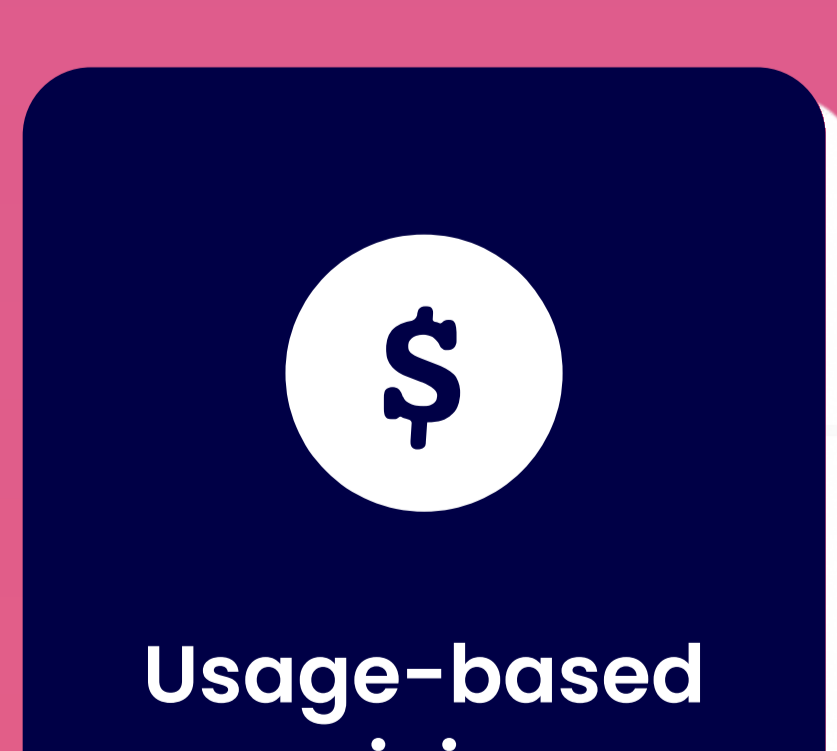
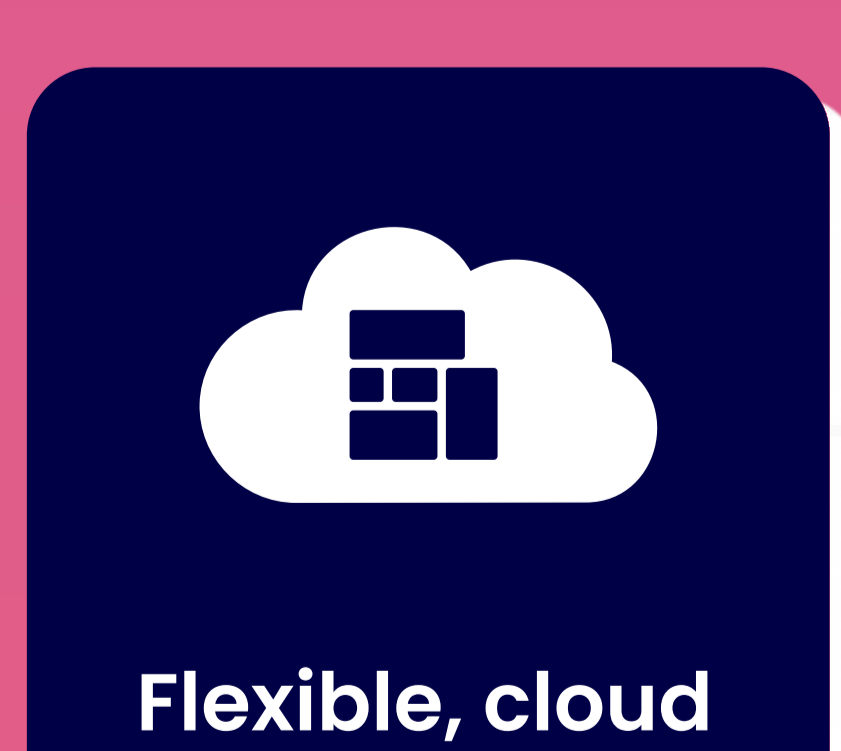


### Ad marker insertion

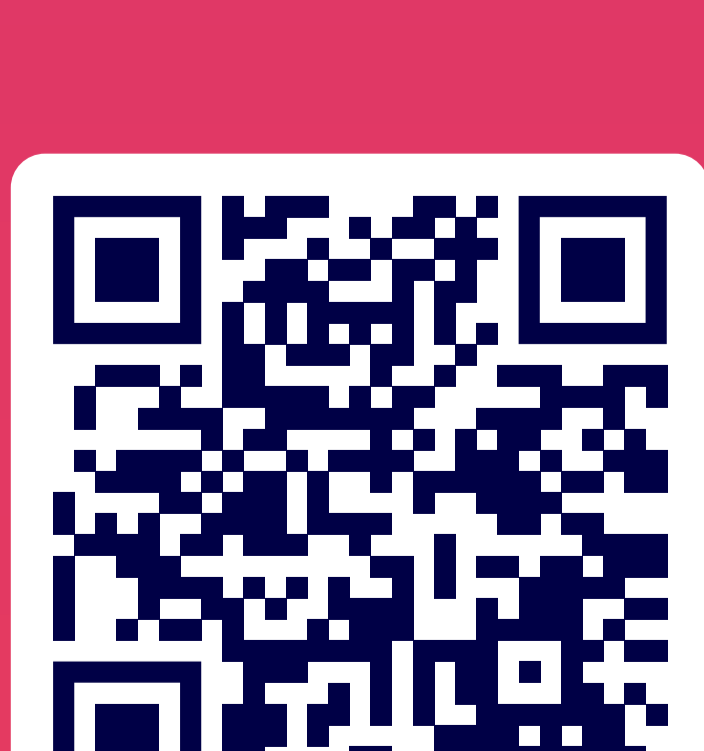
Insert ads for broadcast, FAST, OTT and YouTube platforms to drive revenue.

[Discover more here](#)

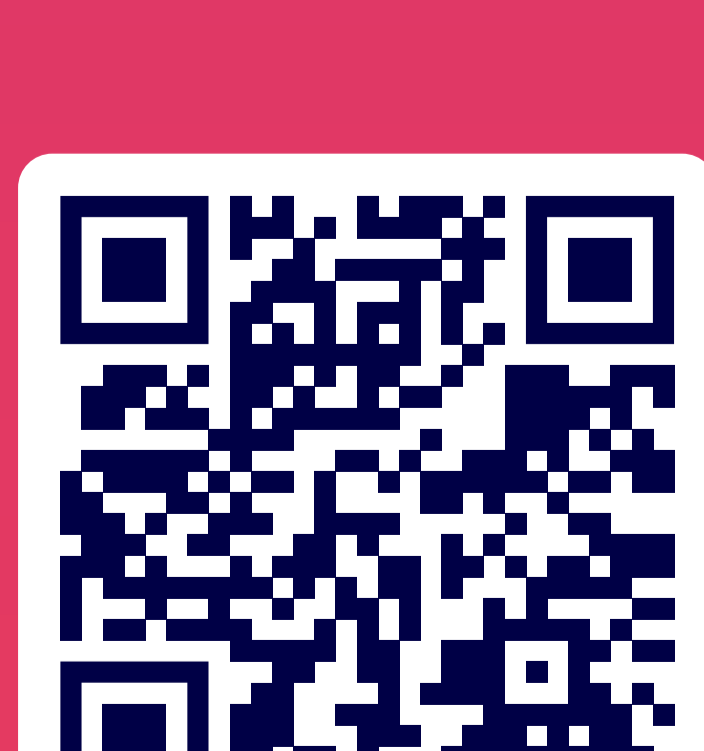
## Why Grabyo?



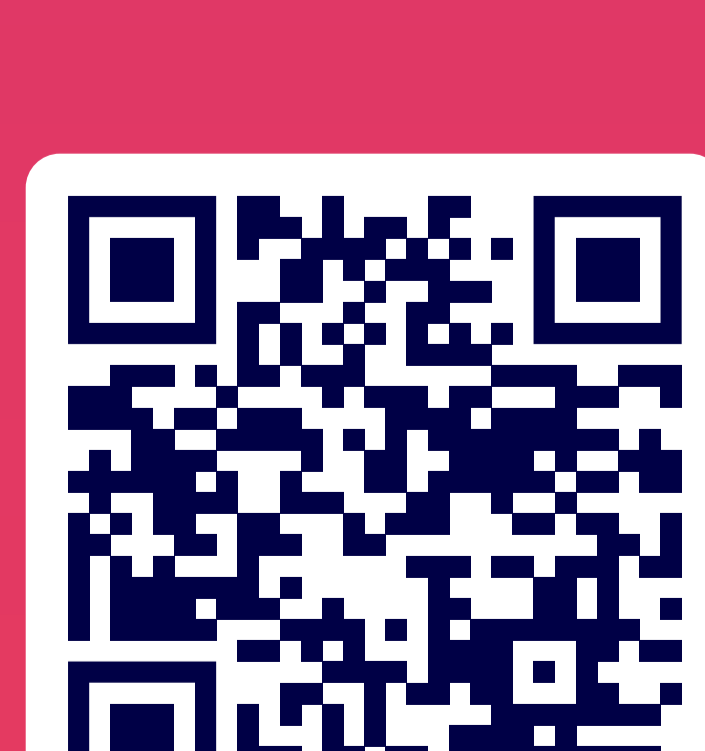
## See how it's done



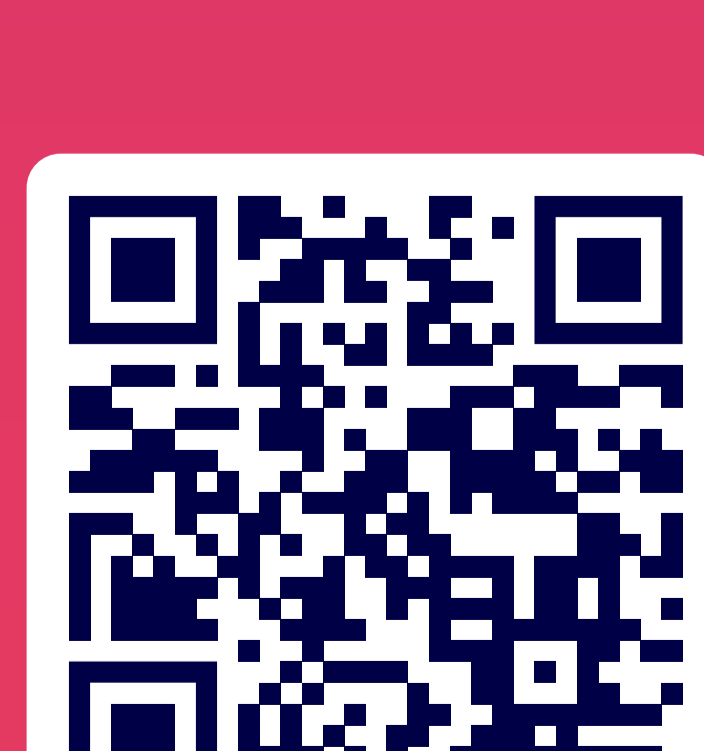
Interactive watch parties



Vertical competition draw



International FAST broadcasting



Vertical news casting

**Try Grabyo for free. No commitment.**

Get a free trial of Grabyo with support for your alt-cast use case. Scan here



[More info](#)