



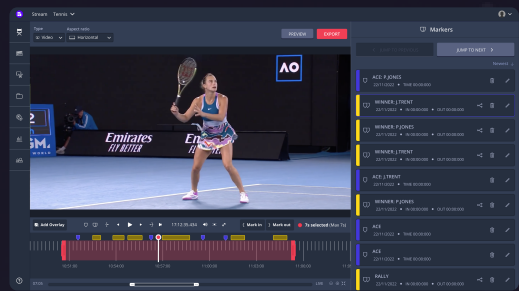
Why leading broadcasters choose **Grabyo Studio**

Create more. Publish faster. Stay in control.

Grabyo Studio is a cloud-native content creation platform that empowers broadcasters, rights holders, leagues and publishers to capture, edit and publish live moments in seconds.

Combining AI-assisted workflows with professional editorial tools, Studio helps teams create more content, reach more audiences and retain complete creative control, all from a single platform.

- AI Editorial Workflows
- Real-time live clipping
- Vertical video creation
- Multi platform publishing
- Browser based collaboration
- Broadcast-ready reliability



1 Editorial AI, without losing editorial control

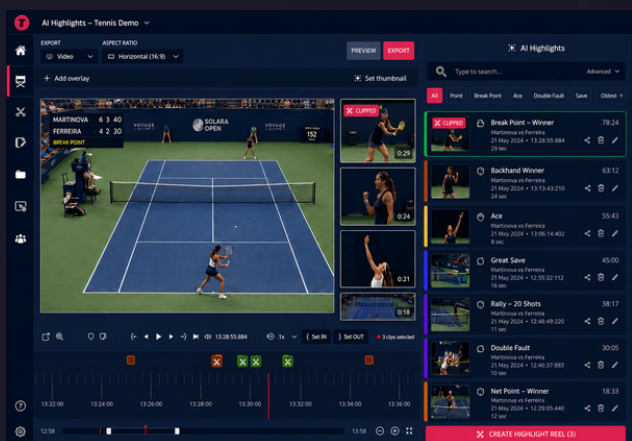
AI should remove repetitive work, not creative decisions.

Grabyo Studio combines intelligent automation with professional editing tools, helping teams create more content, in less time, with complete editorial control.

Automatically reframe video for vertical platforms, track subjects and generate AI captions, then refine every detail when the moment matters most.

What this enables:

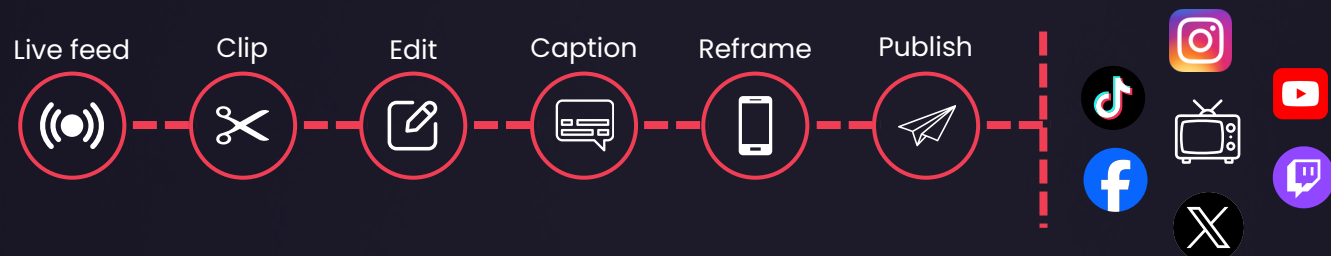
- AI-assisted reframing & subject tracking (9:16)
- Manual editing combined with AI automation
- AI caption creation & editing
- Full editorial control from start to finish



2 A complete toolkit for publishing in real time

Live clipping isn't an add-on, it's at the heart of everything we do.

Create clips in real time, edit them instantly and publish directly to every major social account and digital platform from a cloud workspace. Multi-track audio, multi-stream live clipping and live editing tools allow editorial teams to deliver more content without adding complexity.



Included capabilities:

- Real-time live clipping & publishing
- Simultaneous clipping across multiple live feeds
- Fast publishing from a browser-based interface
- Multi-track audio support
- Collaborative workflows

3 Built around your workflow

Every production team works differently.

Some rely heavily on AI. Others prefer manual editing and control.

Grabyo Studio gives teams the flexibility to combine automation and human creativity in the way that works best for them: from a single clip to social, to hundreds of live streams for every audience segment.

It's a toolkit, not a template.

Designed for flexibility

- AI-assisted or fully manual workflows
- Live production meets short term publishing
- Scale from one event to hundreds
- Built around real editorial workflows

4 Built for social. Connected everywhere.

Today's audiences expect content everywhere.

Grabyo Studio is integrated with the platforms where viewers spend most time.

Through partnerships with leading social media platforms and technology providers, content teams can create and publish content in the formats audiences expect, from traditional broadcast highlights to AI-tracked vertical video.

Built for modern distribution

- Vertical-first content creation
- Native publishing to leading social platforms
- Trusted platform partnerships
- AI-assisted re-framing and editing

5 More than software. A true partnership.

Every Grabyo customer works closely with experienced product specialists and customer success teams who understand the demands of broadcast and live events. Customer feedback influences our roadmap, ensuring the Grabyo platform continues to evolve around the challenges editorial teams face each day.

Trust means something at Grabyo, and our team is available 24x7 to make sure you get the support you need.

Beyond the platform

- Premium onboarding
- Customer-driven product roadmap
- Direct access to product specialists
- Collaborative long term partnership

6 Built to grow with you

Many organisations begin with live clipping.

Over time, they expand into live production, remote commentary, replay, multi-platform distribution, monetisation and AI-assisted production, all without changing platforms. Grabyo Studio isn't just a clipping tool. It's the first step into a broader cloud-native production ecosystem.

Expand at your own pace



Whether you're clipping one match, covering hundreds of live events, or building a global digital content operation, **Grabyo Studio gives your team the speed, flexibility and control to create exceptional content, without compromising the editorial standards your audience expects.**

[Learn more](#)

